

# RICOH

imagine. change.



## FUTURE OF WORK

Dublin Chamber of Commerce  
21<sup>st</sup> November 2019

THE WAY WE WORK  
HAS CHANGED FOR GOOD

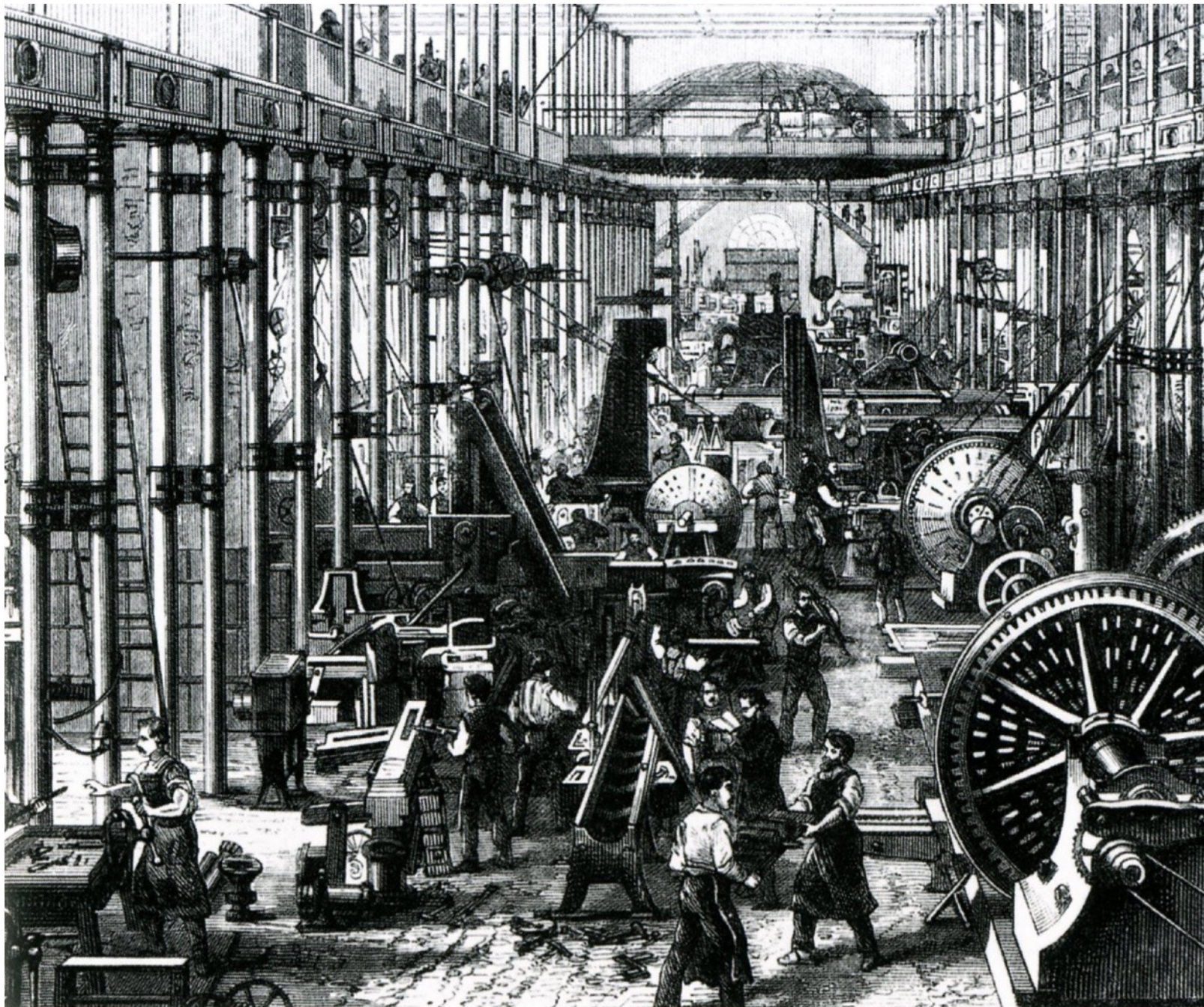


SO WHY ARE

**84%**

OF ORGANISATIONS  
STRUGGLING TO  
ADAPT?

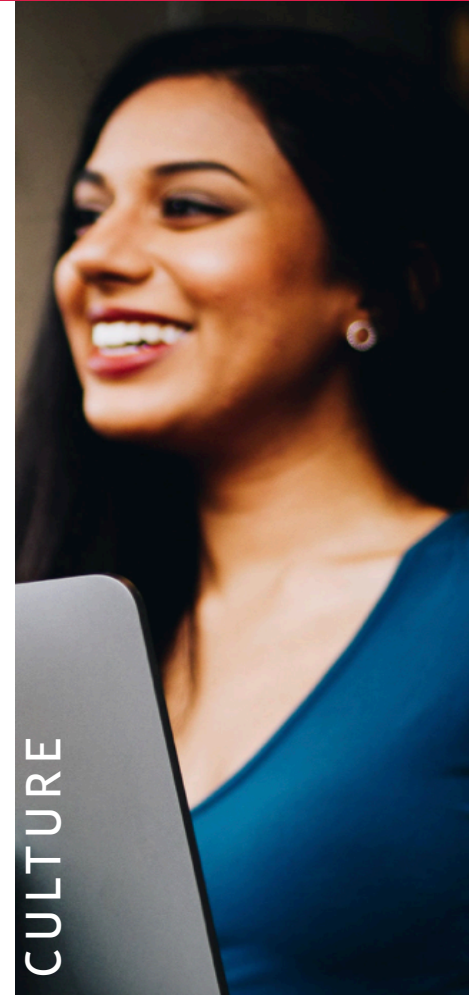
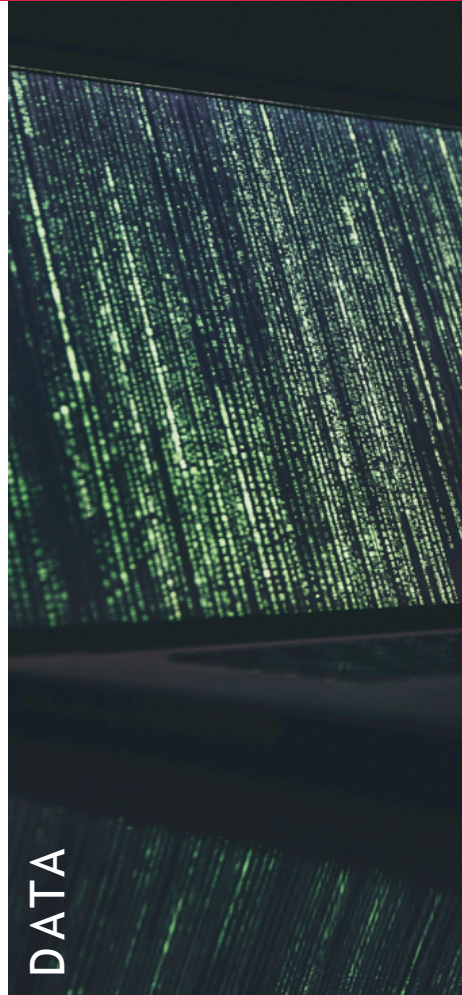




**THE FIRST  
EVER OFFICE SPACE**



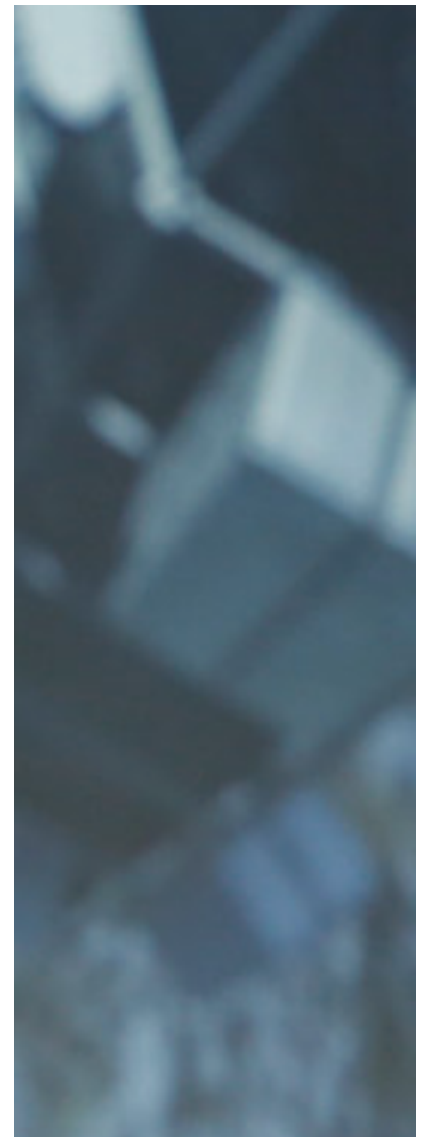
# THE FUTURE OF WORK





**“TECHNOLOGICAL GROWTH HAS INCREASED SO QUICKLY THAT IT HAS OUTPACED ADAPTABILITY.”**

Astro Teller,  
Captain of Moonshots at Google X







DATA IS A PART  
OF EVERYTHING  
WE DO

BUT THE WEB  
IS PLATEAUING



**“7.4 HOURS LOST PER PERSON,  
PER WEEK SEARCHING BUT NOT  
FINDING INFORMATION AND  
REFORMATION DATA FROM  
MULTIPLE SOURCES”**

***Source: IDC***



**“ON THE 1<sup>st</sup> JAN 2020 WE WILL  
HAVE ACCESS TO 25 TIMES MORE  
DATA THAN WE DID ON THE 1<sup>st</sup> Jan  
2010”**

***Source: IDC***

3.8 million Google search queries

694,444 hours of Netflix watched

2.1 million Snap chats created

41.6 million messages sent

4.8 million Gifs served

180 smart speakers shipped

31 music streaming subscriptions

188 million emails sent

1 million people logging into Facebook

4.5 million YouTube videos viewed

18.1 million texts sent

390,030 apps downloaded

347,222 scrolls on Instagram

87,500 people Tweeting

1.4 million Tinder swipes

1M views on Twitch



# 1





## THE WORKPLACE

IT'S UNLIKELY THAT  
PERMANENT  
EMPLOYEES WILL  
FEATURE HEAVILY IN  
THE FUTURE OF  
WORK

-PWC







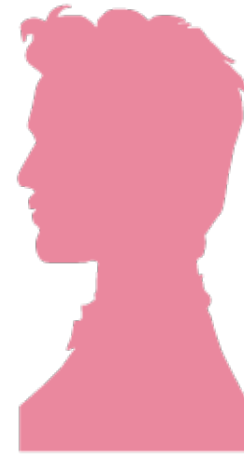
SILENT GENERATION



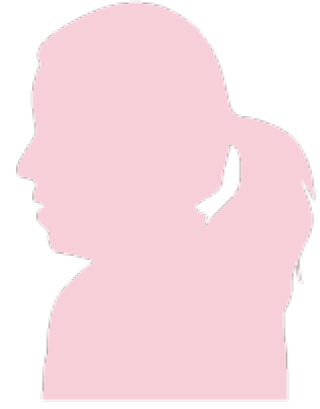
BABY BOOMERS



GENERATION X



MILLENNIALS



GENERATION Z



**FACE-TO-FACE COMMUNICATION AT WORK  
IS IN A GENERATIONAL DECLINE**



1. You tolerate low-performance  
Fact: Poor performers have a chilling effect on everyone.

2. ROI is not enough for me.  
Fact: Organizations with a purpose bigger than money have a growth rate triple that of their competitors.

3. Culture is more than free Panera.  
Fact: A culture of purpose drives exponential sales growth

4. It's ok to get personal  
I'll give you everything I've got, but I need to know it makes a difference to something bigger than your bottom line.



EVERY GENERATION  
USES SOCIAL MEDIA  
DIFFERENTLY





CULTURE:

60% INCREASE IN  
PRODUCTIVITY DUE  
TO EMPLOYER  
INVOLVEMENT ON  
SOCIETAL ISSUES

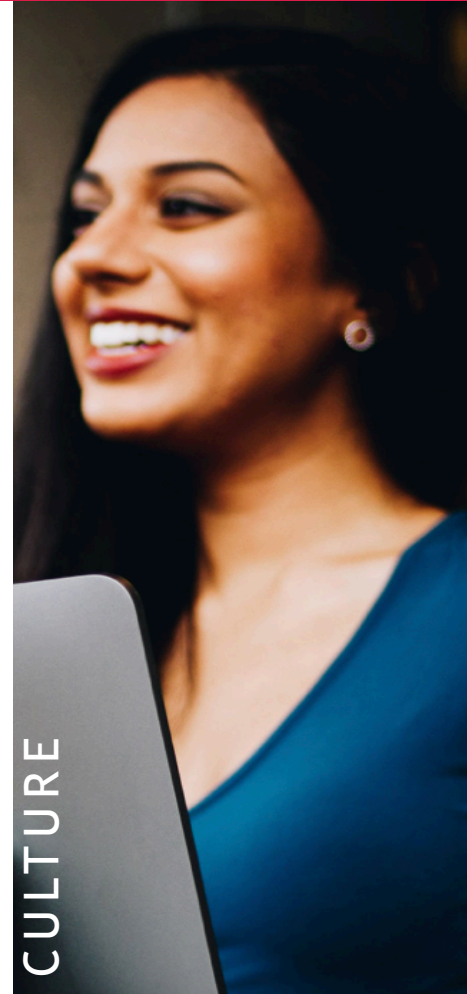
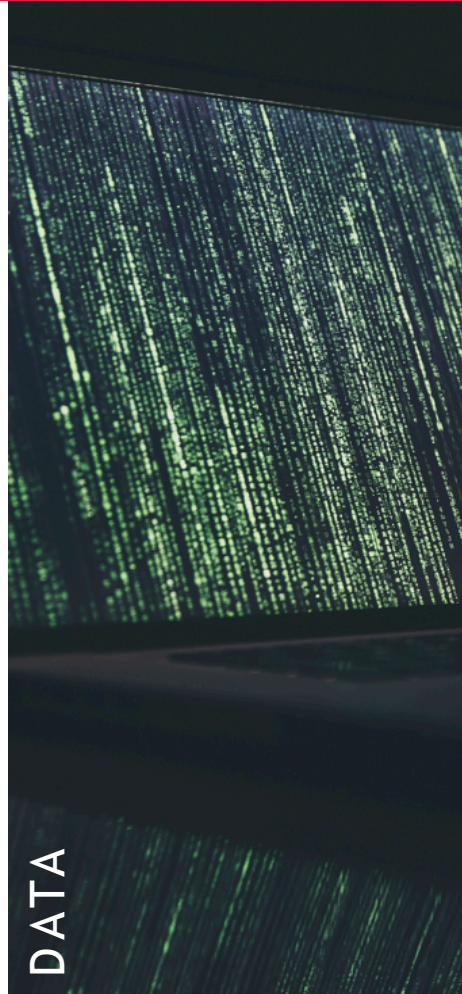




WAYS OF WORKING  
ARE ABOUT TO  
CHANGE, AND WE  
CAN BLAME GEN Z



# THE PRODUCTIVITY PUZZLE



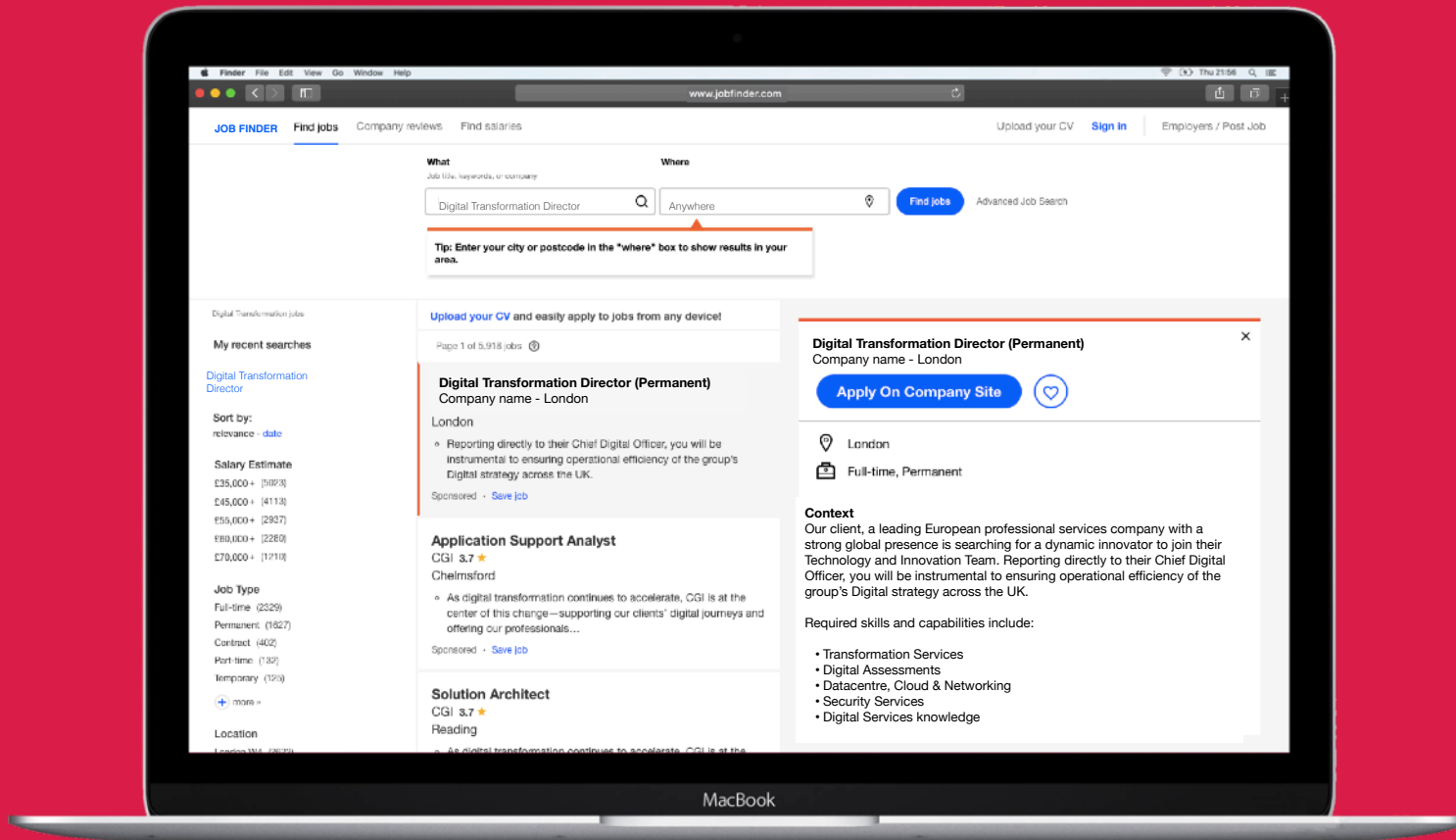
84% OF BUSINESSES ARE FAILING TO TRANSFORM!

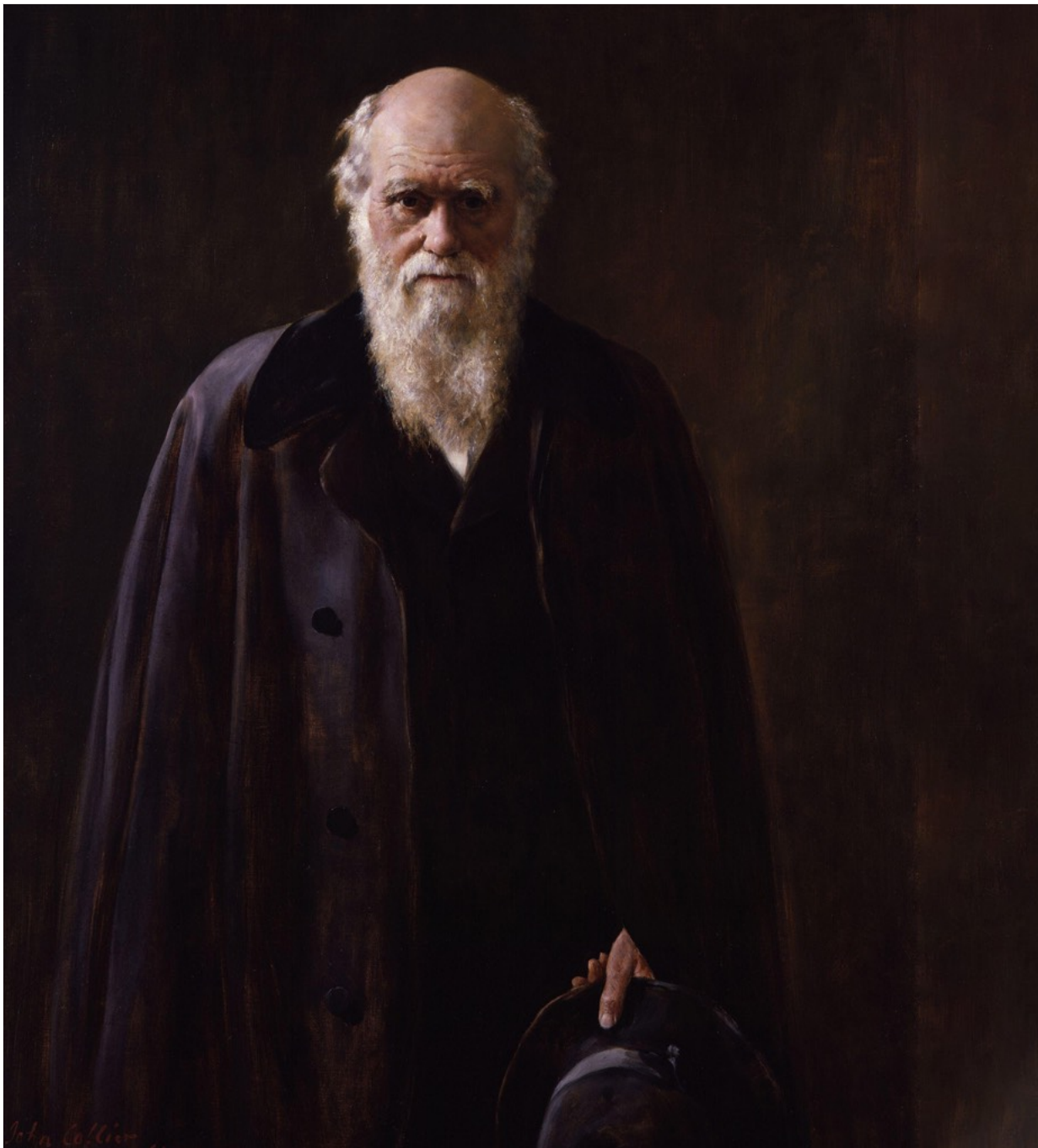
Forbes

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84% OF BUSINESSES  
ARE FAILING TO  
TRANSFORM!  
THE SEARCH FOR A  
DIGITAL  
TRANSFORMATION  
DIRECTOR





“IT IS NOT THE STRONGEST OF THE SPECIES THAT SURVIVES, NOR THE MOST INTELLIGENT THAT SURVIVES. IT IS THE ONE THAT IS MOST ADAPTABLE TO CHANGE”

- CHARLES DARWIN

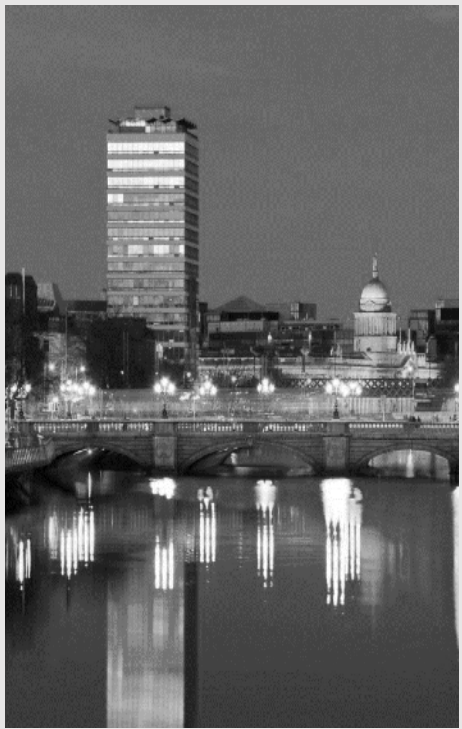




# THE ECONOMY OF PEOPLE

In Ireland  
€3.6 Billion  
in untapped  
GDP that could be  
unlocked by  
creating an optimal office

- Ricoh  
& Oxford Economi



# APPROACH

## PEOPLE FIRST



PEOPLE

PROCESS

WORKPLACE

TECHNOLOGY

WORKSTYLE





## THE PATHWAY PAPERS

THERE ARE THREE STEPS  
ON THE PATHWAY:

- BRAVERY
- OPTIMISM
- IMPACT



**DO  
MORE.**

**WE NEED A WILLINGNESS  
TO CHANGE AND AN  
UNDERSTANDING THAT  
CHANGE IS NECESSARY**

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